



Season
1927

Decorative Suggestions

GEO. WELLER CO.

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WALL PAPER & PAINTS

Wall Burlaps, Lincrusta Relief, Room Mouldings

1314-16 Main St. Phone: Canal 759 Cincinnati, Ohio.

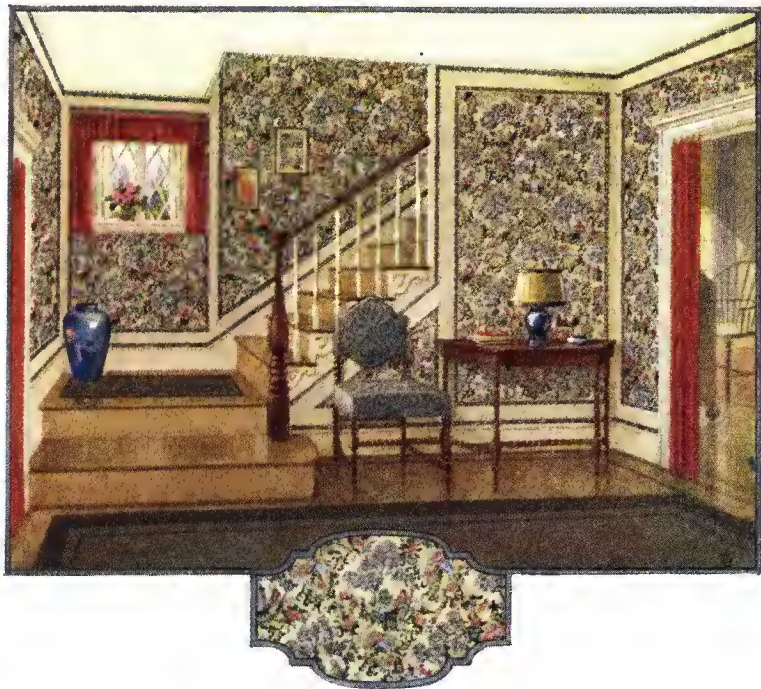
PANEL BORDERS

How to Hang Them



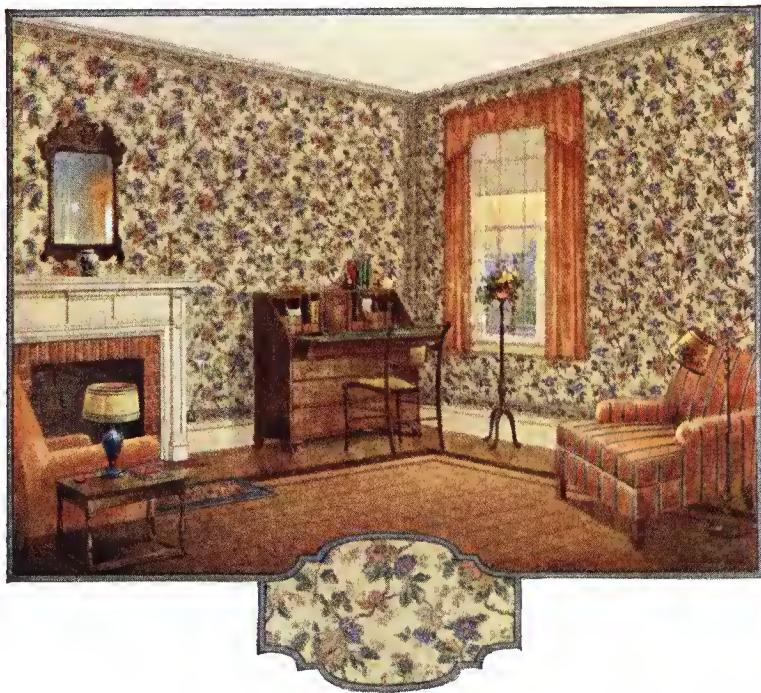
Paneling is simple with the panel borders. After the wall is completely papered proportion your panel spaces correctly and hang the panel band from top to lower border, with corner edges mitred.

THE "MANDARIN"



Suggestive of Oriental tapestry is "The Mandarin," and especially appropriate for a panelled hall decoration. The entrance of the home gives to the guest the first and lasting impression, and its atmosphere should have all the interest and allure which such a wall paper as "The Mandarin" will furnish.

“RAINBOW GARDEN”



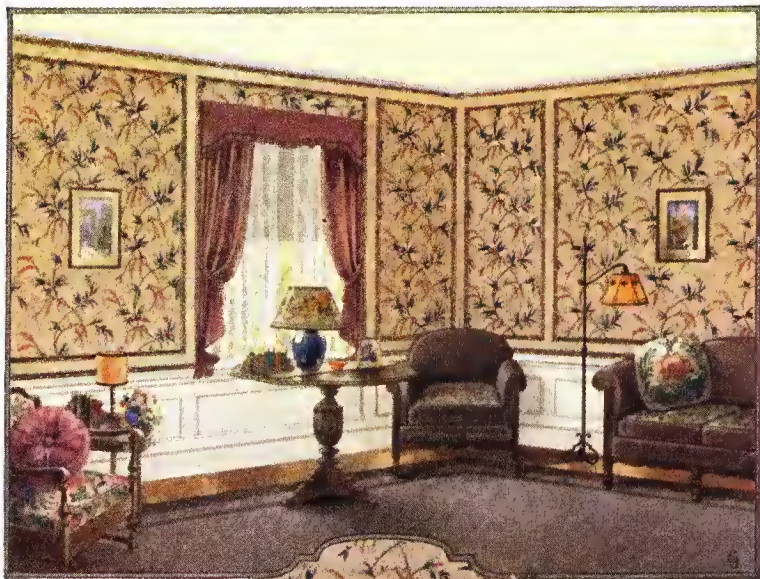
“Rainbow Garden” is an ideal wall decoration in all-over treatment for the luxurious living room. Not only are the lovely tints and shades of the flower colors suggestive of rainbow hues, but the delicate gold tracery, outlining the design, lightens the taupe background with a shimmering softness such as seen when the sun’s rays edge with light a breaking cloud.

"MORNING SONG"



The gray-blue clearness of morning light, the freshness and vigor of early day, the gladness of a matutinal song—all these are depicted in the coloring and design of this beautiful decoration. The "Morning Song" is a truly exceptional wall paper and will bring a distinct individuality into the living room which it decorates.

“SUNGOLD”



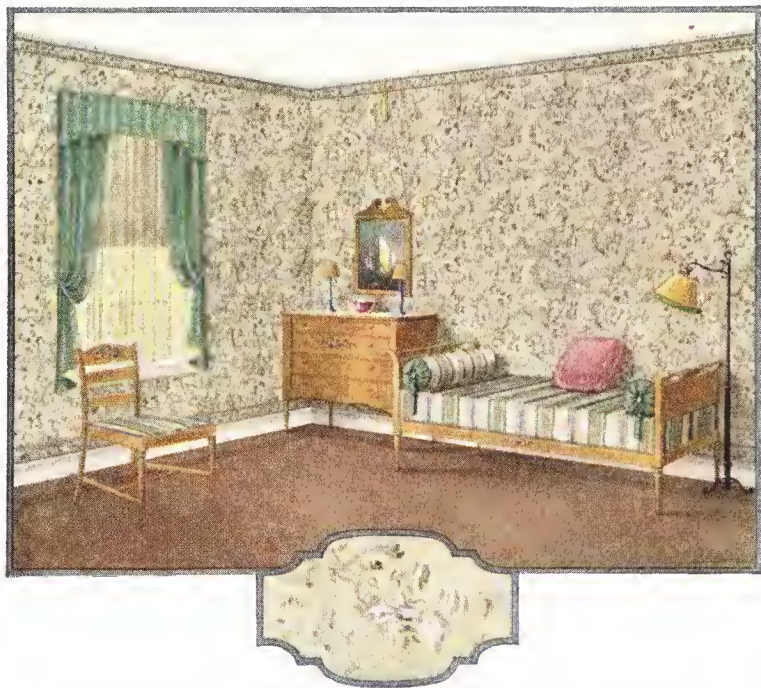
The warm color tones of the “Sungold” design on the rich stipple effect ground, bring to the living room a wealth of summer brightness. The design of the pattern distributes the colors so carefully that, though of unusual brilliance, they appeal to the most conservative taste. A living room panelled with “Sungold” will be a room of cheer and comfort.

"MADAM BUTTERFLY"



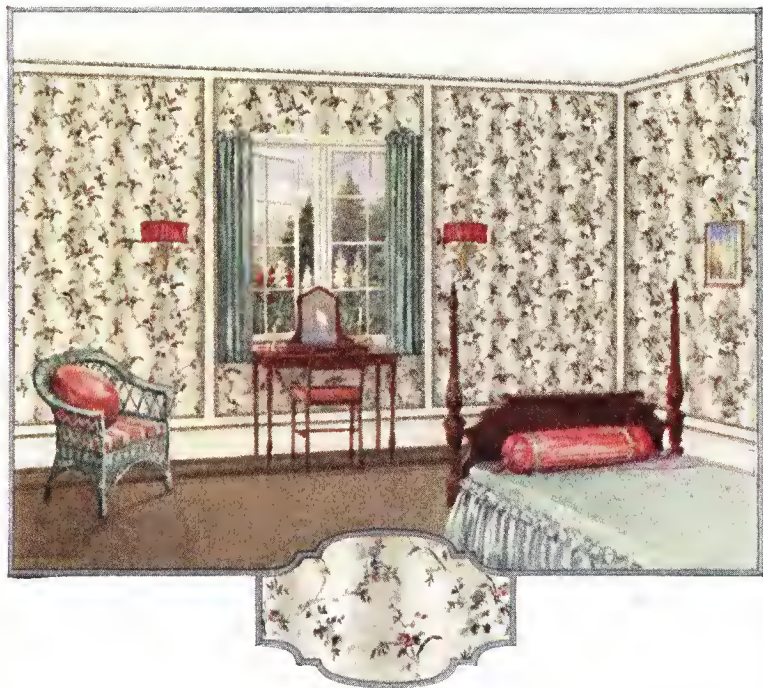
The quaint attraction of the "Madam Butterfly" pattern is due to its artistic and unusual color placing as well as to the interest of the drawing which suggests a Japanese print. The dining room decorated with this wall paper in panelled effect has a rare charm which increases with familiarity.

THE "SWAN"



A design such as "The Swan" full of the interest of out-of-doors, bringing into the home a reproduction of natural beauty and calm, is extremely appropriate for bed room decoration. "The Swan" lends to a room an influence of stillness and peace, which refreshes and rests those who dwell within its walls.

"DREAM HAVEN"



Even a casual association with this lovely wall paper makes us realize to how great an extent delicate color beauty and graceful design can influence us. "Dream Haven," in panels on the bedroom walls, not only makes every inch of wall expanse a delight to the eye, but, as its names suggests, brings to the spirit of the occupant the same restful content that is induced by a happy dream.

“GARDEN OF ALLAH”



The exotic beauty of this rich and colorful design gives it more than an ordinary attractiveness. In panels on the walls of the breakfast room, the "Garden of Allah" will generously provide that special atmosphere of warmth and interest which is so necessary and so greatly desired for such a decoration.

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